

# 15 | IS

امداد خودرو فارما





## IS 250/350

Bold styling, highly rigid chassis with sport-tuned suspension, driver-selectable performance driving modes and six-speed automatic transmission (IS 350 AWD and IS 250 RWD/AWD) or eight-speed Sport Direct-Shift transmission (IS 350 RWD).

## IS 250/350 F SPORT

Exclusive F SPORT styling including mesh grille, interior trim and aggressive front fascia; front sport seats with enhanced bolsters; LFA-inspired instrument cluster; and IS 350-exclusive Sport S+ driving mode with Adaptive Variable Suspension. Available in RWD or AWD.

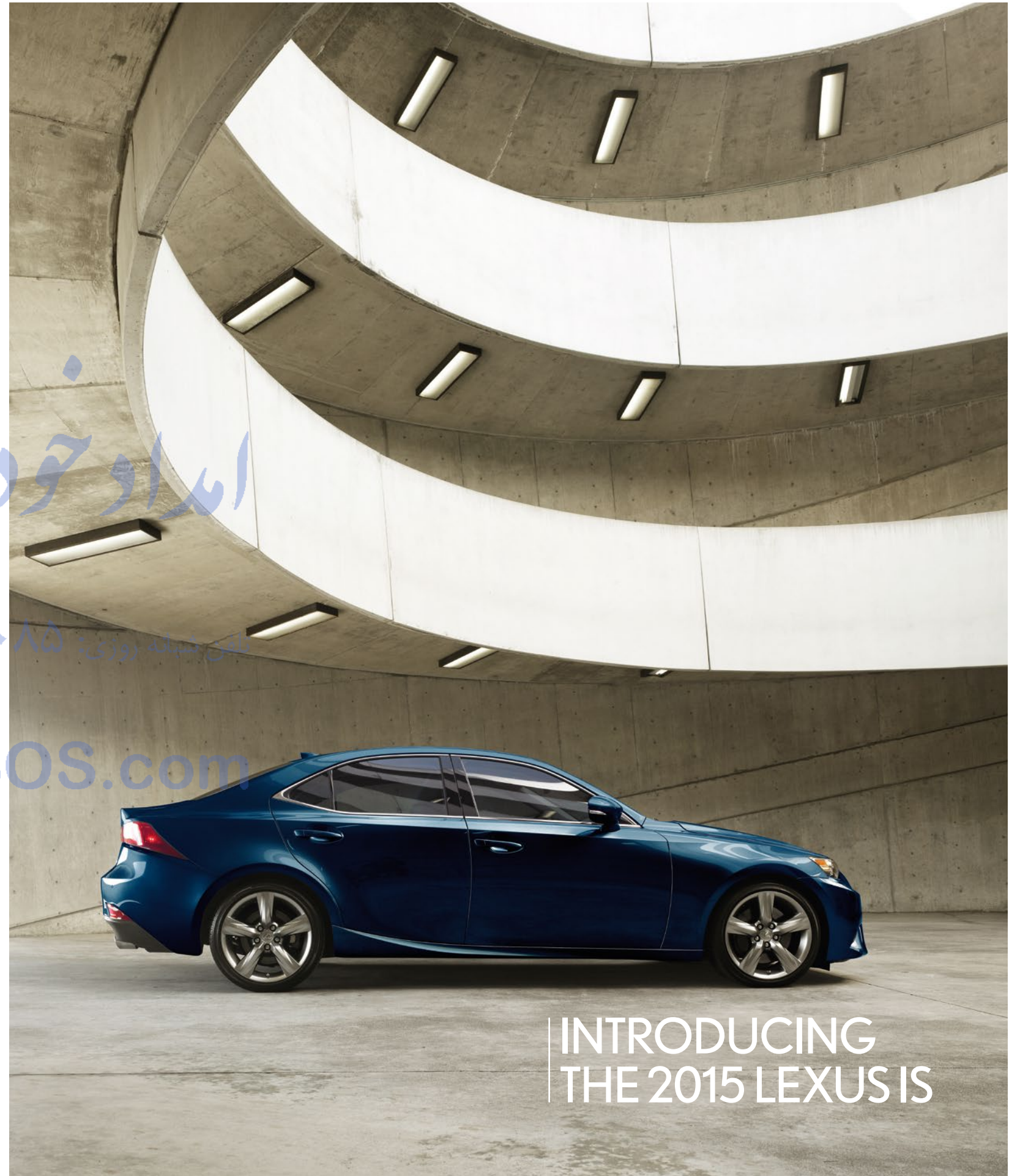


STICK TO ROADS.  
NOT RULES.





2 IS F SPORT shown in Atomic Silver // Options shown.



INTRODUCING  
THE 2015 LEXUS IS

3 IS 350 shown in Deep Sea Mica // Options shown.

انداز خود و پایا  
تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵  
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The development of the IS and IS F SPORT was a departure in itself. Both were tested and tuned on the world's most iconic tracks, including the Fuji Speedway. The result: a highly responsive steering system that creates an unprecedented visceral connection between driver and pavement.





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## EIGHT-SPEED SPORT DIRECT-SHIFT TRANSMISSION

This is invigoration on demand. The eight-speed automatic transmission in the rear-wheel drive IS 350 and IS 350 F SPORT delivers seamless, lightning-fast gear changes. And, when using paddle shifters, features downshift throttle blipping for more precise shifting and quicker response.





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Sporting a long, wide stance accentuated by flared wheel arches, sculpted lines and dramatic sweeping taillamps, the IS leaves more than an impression. With arresting details like inset LED daytime running lamps and a full-face mesh grille on the IS F SPORT, it refuses to go unnoticed.





A suspension that adjusts dampening with your impulses and an available steering system that helps tailor its agility to your speed: just two exhilarating ways the IS 350 F SPORT connects you to the road.

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شبهانه روزی: ۰۸۵-۸۶۲-۸۱۱۱  
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ONE MILLION MILES,  
FIVE PROFESSIONAL RACETRACKS,  
FOUR YEARS OF DEVELOPMENT  
AND THE EXPERTISE OF HUNDREDS  
OF ENGINEERS. ALL DISTILLED DOWN  
TO FOUR POINTS OF CONTACT,  
EACH THE SIZE OF A HUMAN HAND.

—



## EIGHT MORE WAYS TO LEAVE AN IMPRESSION.



### EIGHT-SPEED SPORT DIRECT-SHIFT

Featuring the same quick-shifting eight-speed automatic transmission with paddle shifters found in the RC F high-performance coupe, the rear-wheel drive IS 350 and IS 350 F SPORT are the first Lexus vehicles to vary shifting with G-forces. By detecting when the IS enters a curve, a lower gear is held throughout for optimal response when accelerating out of the turn.



### ADAPTIVE VARIABLE SUSPENSION (AVS)

Featured exclusively on the IS 350 F SPORT, AVS monitors and adjusts the shock settings at each wheel, depending on the conditions. On rough roads, for example, damping is adjusted for a more comfortable ride. And, while cornering, the suspension is tightened for reduced body lean and even greater response.



### DRIVING ENGAGEMENT

This is performance engineering for all the senses. Where a turn of the Drive Mode Select switch alters the powertrain for breathtaking gear changes and more dynamic throttle mapping. And, when pushed above 4,500 RPM, the IS 350 and IS F SPORT models are filled with a throaty engine note that complements the exhilarating performance of the vehicles themselves.



### LFA-INSPIRED GAUGES

Nearly identical to the digital tachometer in the world-renowned LFA supercar, the instrument cluster in the IS F SPORT models features a sliding Thin Film Transistor (TFT) display. After sliding into position, digital screens expand and retract when information is accessed.



### LEXUS ENFORM REMOTE™

With the new available Lexus Enform Remote<sup>3</sup> mobile app, you can remotely start the engine, lock and unlock doors, check the status of doors and windows as well as your fuel level, and easily find your vehicle's location in a crowded parking lot. And, should you loan your IS to another lucky driver, you can receive instant alerts if, for example, a preset speed or mile limit is exceeded. Lexus Enform Remote<sup>3</sup> is complimentary for the first year of ownership. *Learn more at [lexus.com/enform](http://lexus.com/enform).*



### ADVANCED CONNECTIVITY

New Siri<sup>®</sup> Eyes Free<sup>4</sup> connects with your compatible iPhone,<sup>5</sup> enabling you to access e-mail, send text messages and more. In addition, to help you make the most of your travel, an industry-first subscription-free traffic and weather service<sup>6</sup> offers real-time updates of changing conditions via HD Radio.<sup>TM6</sup> *Learn more at [lexus.com/enform](http://lexus.com/enform).*



### ADVANCED SURROUND SOUND

It's only fitting that a vehicle this cutting-edge has audio technology to match. From the eight-speaker Premium Audio System's ability to pause and rewind HD Radio<sup>6</sup> to the 360-degree, three-dimensional sound of the available 835-watt, 15-speaker Mark Levinson<sup>®</sup> Premium Surround Sound Audio System,<sup>2</sup> the IS raises the audio bar as easily as it raises your heart rate.



### BOLSTERED F SPORT SEATS

The product of countless hours of research and development, exclusive heated and ventilated F SPORT front seats hug you from hip to shoulder with enhanced bolsters and an innovative design that helps keep you firmly planted in high-G turns. Their low position helps place the driver's hip point as close as possible to the center of gravity for a more dynamic driving experience without sacrificing comfort.



تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

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**THE IS F SPORT: ROAD & TRACK'S  
TOP PICK OVER THE BMW 335i,  
CADILLAC ATS AND INFINITI Q50S.**

— ROAD & TRACK (OCTOBER 2013)





امداد خودرو فارما

تلفن شبانه روزی: ۰۸۵-۸۸۸۶۲۰۲۱

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In the front, it's the liberating combination of low-set sport seating with high-tech innovation. And in the rear, the spaciousness of generous legroom with the convenience of a 60/40-split fold-down rear seat.

IS shown in available Flaxen leather trim // Options shown.





**A.** Electrostatic touch-based temperature controls which enable you to change the temperature with a swipe of your finger  
**B.** IS interior with available Parchment leather and Linear Dark Brown wood trim  
**C.** IS shown with optional Black Leather trim  
**D.** The available Lexus Enform® App Suite  
**E.** Available LFA-inspired instrument cluster with digital display and sliding bezel  
**F.** 60/40-split fold-down rear seat with available Stratus Gray leather trim



**G.** IS instrumentation  
**H.** Exclusive F SPORT Rioja Red NuLuxe and Silver Performance trim  
**I.** Large 13.8-cubic-foot trunk<sup>7</sup> shown with available rear bumper appliqué. For a complete list of Genuine Lexus Accessories, visit [lexus.com/IS/accessories](http://lexus.com/IS/accessories)  
**J.** Available 15-speaker Mark Levinson Premium Surround Sound Audio System<sup>2</sup>  
**K.** Drive Mode Select  
**L.** IS front sport seats trimmed in available Flaxen leather





## ALL-WEATHER DRIVE

Fun doesn't take the day off for bad weather. By automatically allocating engine power between the front and rear axles from 50/50 to as much as 30/70, available all-wheel drive can provide enhanced traction and control on a wide range of road surfaces and conditions.



فارما سوس ۰۸۵۰۲۸۸۶۲-۰۲۱

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## KEY STANDARD FEATURES

High-Intensity Discharge (HID) headlamps // LED daytime running lights (DRL) // Power moonroof // 60/40-split fold-down rear seats // SmartAccess<sup>8,9</sup> with push-button Start/Stop // Drive Mode Select // Dual-zone climate control // NuLuxe interior trim // Power-adjustable front seats // Lexus Display Audio with color screen // Traffic and weather updates<sup>6</sup> via HD Radio<sup>6</sup> // Bluetooth<sup>®10</sup> phone and audio connectivity<sup>11</sup> // 10 standard airbags<sup>12</sup> // Lexus Enform Remote<sup>3</sup> with one-year trial subscription // Lexus Enform Safety Connect<sup>®13</sup> Subscription required. One-year trial subscription included

## INDIVIDUAL OPTIONS

Pre-Collision System (PCS)<sup>14</sup> with Dynamic Radar Cruise Control<sup>15</sup> // Blind Spot Monitor<sup>16</sup> with Rear Cross-Traffic Alert<sup>17</sup> and electrochromic outside mirrors // Variable Gear Ratio Steering (VGRS) with power tilt-and-telescopic steering column (IS350 FSPORT RWD) // Power rear sunshade // Intuitive Parking Assist<sup>18</sup> // Backup camera<sup>19</sup> // Heated steering wheel (AWD only)

## PACKAGES

### NAVIGATION PACKAGE

Navigation System with color multimedia display // Remote Touch<sup>20</sup> controller // Backup camera<sup>19</sup> // Voice command // Enhanced Bluetooth technology<sup>10</sup> // Lexus Enform App Suite with Bing<sup>™</sup>, iHeartRadio, OpenTable<sup>®</sup>, MovieTickets.com, Pandora,<sup>®21</sup> Yelp<sup>®</sup> and Facebook Places. Subscription required. One-year trial subscription included // Lexus Enform Destinations. Subscription required. One-year trial subscription included

### MARK LEVINSON AUDIO PACKAGE

(Includes Navigation Package) + Mark Levinson Premium Surround Sound Audio System<sup>2</sup> // 15 GreenEdge<sup>™</sup> high-efficiency speakers with inverted-motor subwoofer // 835-watt Class-D amplifier // Auto volume technology // Machined-aluminum control knobs

### PREMIUM PACKAGE

Twin projector LED headlamps (low/high beam) // Heated and ventilated front seats

### LUXURY PACKAGE

(Includes Premium Package) + Blind Spot Monitor<sup>16</sup> with Rear Cross-Traffic Alert<sup>17</sup> // Leather-trimmed interior // Linear Dark Gray or Linear Dark Brown wood interior trim // Rain-sensing wipers // Electrochromic outside mirrors with auto tilt-down in reverse // Power-adjustable steering column // Lexus Memory System for driver's seat, outside mirrors and steering column

### LUXURY TECHNOLOGY PACKAGE

(Includes Luxury Package) + Intelligent high-beam headlamps<sup>22</sup> // Lane Departure Alert<sup>23</sup>

### IS F SPORT

FSPORT front fascia, grille and front-fender badges // FSPORT 18-inch split-five-spoke alloy wheels with summer (RWD) or all-season (AWD) tires<sup>24</sup> // FSPORT suspension tuning // Adaptive Variable Suspension (AVS) with Sport S+ drive mode (IS350) // Vehicle Dynamics Integrated Management (VDIM)<sup>25</sup> with Sport mode // LED headlamps // LFA-inspired instrumentation // NuLuxe interior trim // Heated and ventilated front sport seats // Silver Performance interior trim // Perforated leather-trimmed shift knob and steering wheel with FSPORT logo // Aluminum pedals // Stainless-steel scuff plates // Black headliner // Heated steering wheel (AWD only) // Rear FSPORT badge

## WHEELS



17-in 10-spoke alloy wheels<sup>24</sup>  
IS250/350



18-in mesh alloy wheels<sup>24</sup>  
Available IS250



18-in five-spoke alloy wheels<sup>24</sup>  
Available IS350



18-in split-five-spoke alloy wheels<sup>24</sup>  
IS FSPORT



19-in full-face forged alloy wheels<sup>24</sup>  
Available IS250/350 RWD



19-in forged alloy wheels<sup>24</sup>  
Available IS250/350 RWD

## KEY SPECS

204<sup>HP26</sup>

IS250

2.5L V6 ENGINE

306<sup>HP26</sup>

IS350

3.5L V6 ENGINE

0-60 IN **7.7<sup>S26,27</sup>** / **18.3<sup>S26,27</sup>** / **15.6<sup>S26,27</sup>** / **15.7<sup>S26,27</sup>**

IS250

IS250 AWD

IS350

IS350 AWD

PERFORMANCE

RWD OR AWD

STANDARD

AVAILABLE

DRIVETRAIN

21 / 30 / 24<sup>EST</sup> MPG

IS250

19 / 28 / 22<sup>EST</sup> MPG

IS350

6-SPEED 8-SPEED

IS250/350 AWD

IS350 RWD

PADDLE-SHIFT AUTOMATIC TRANSMISSION

20 / 27 / 23<sup>EST</sup> MPG

IS250 AWD

19 / 26 / 21<sup>EST</sup> MPG

IS350 AWD

FUEL ECONOMY, EPA-ESTIMATED RATINGS (CITY/HIGHWAY/COMBINED)



HEIGHT

56.3 IN



WHEELBASE

110.2 IN

WIDTH

71.3 IN

OVERALL LENGTH

183.7 IN

IS FSPORT shown in Ultra White // Options shown.



## INTERIOR



BLACK LEATHER or NULUXE    PARCHMENT LEATHER or NULUXE    STRATUS GRAY LEATHER or NULUXE    FLAXEN LEATHER or NULUXE    RIOJA RED\*\* NULUXE

## TRIM



ILLUSTRIOUS PIANO BLACK†    LINEAR DARK GRAY WOOD    LINEAR DARK BROWN WOOD    SILVER PERFORMANCE\*

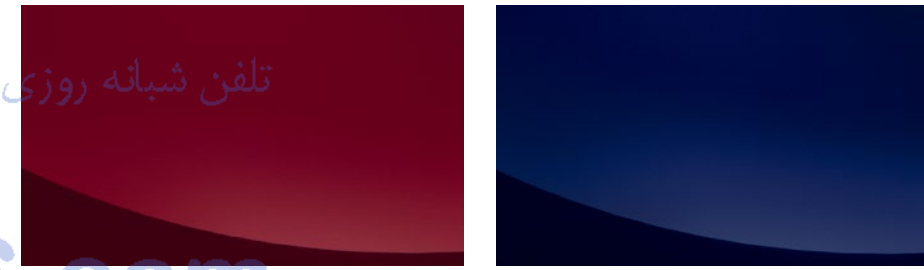
## EXTERIOR



STARFIRE PEARL    ULTRA WHITE\*    NEBULA GRAY PEARL



SILVER LINING METALLIC    ATOMIC SILVER    OBSIDIAN



MATADOR RED MICA    DEEP SEA MICA

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LEATHER or NULUXE INTERIOR	EXTERIOR								TRIM			
	Starfire Pearl	Ultra White*	Nebula Gray Pearl	Silver Lining Metallic	Atomic Silver	Obsidian	Matador Red Mica	Deep Sea Mica	Illustrious Piano Black†	Linear Dark Gray Wood	Linear Dark Brown Wood	Silver Performance*
Black	●	▲	●▲	●▲	●▲	●▲	●▲		■	●		▲
Parchment	●		●			●	●	●	■		●	
Stratus Gray	●	▲	●▲	●▲	●▲	●▲	●▲	●	■	●		▲
Flaxen	●				●	●		●	■		●	
Rioja Red**		▲	▲	▲	▲	▲			■			▲

■ Standard  
● Available  
▲ F SPORT  
\* F SPORT exclusive  
† Available with NuLuxe only



# SERVICES AS INNOVATIVE AS THE CAR ITSELF.

**THE LEXUS DELIVERY AND TECHNOLOGY SPECIALISTS.** To assist you in getting the most out of your IS, the Lexus Delivery Specialist will conduct a personalized delivery focused on every feature, setting and function you desire. To answer questions that arise after delivery, the Lexus Technology Specialist can offer expert guidance in person or without you ever leaving the driveway, via camera-enabled iPad®5 apps like FaceTime.®29 Learn more about our Lexus Delivery and Technology Specialist services at [lexus.com/specialists](http://lexus.com/specialists).

**WARRANTY** Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the *IS Warranty and Services Guide* at your Lexus dealer for details. **DISCLOSURES** **1.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability & accuracy of the information provided by the Navigation System is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available at an additional cost from your dealer. See *Navigation System Owner's Manual* for details. **2.** Mark Levinson® is a registered trademark of Harman International Industries, Inc. **3.** Use only if aware of circumstances surrounding the vehicle. Operate only when legal & safe to do so (e.g., car uncovered in open area, no people or pets nearby). See usage precautions & *Owner's Manual*. Data charges may apply. Registration and app download are required. Annual subscription fee required after 1-year trial. **4.** Always drive safely, obey traffic laws & focus on the road while driving. Siri® is available on iPhone® 4S, iPhone® 5, iPad® with Retina® display, iPad® mini, & iPod® touch, 5th gen. & requires Internet access. Siri® is not available in all languages or all areas & features vary by area. Data charges may apply. See Apple.com & phone carrier for details. **5.** iPhone® and iPad® are registered trademarks of Apple Inc. All rights reserved. **6.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. 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Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local *Yellow Pages* or by contacting [www.aloa.org](http://www.aloa.org). **10.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Lexus is under license. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends on software, coverage & carrier. **11.** Bluetooth® audio device must be enabled with A2DP and AVRCP. **12.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See *Owner's Manual* for further information/warnings. **13.** Contact with the response center may not be available in all areas. Service Agreements required. A variety of subscription terms available; charges will vary. See [lexus.com](http://lexus.com) for details. **14.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See *Owner's Manual* for further information. **15.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See *Owner's Manual* for details. **16.** Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, see *Owner's Manual*. **17.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see *Owner's Manual*. **18.** Do not exclusively rely on the Intuitive Parking Assist system. Always look over your shoulder and use your mirrors to confirm clearance. System effectiveness depends on many factors. See *Owner's Manual* for details. **19.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather may limit effectiveness and view may become cloudy. **20.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions. **21.** PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. **22.** Intelligent high-beams system operates at speeds above 21 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See *Owner's Manual* for details. **23.** Lane Departure Alert is designed to read lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See *Owner's Manual* for more information. **24.** 17-, 18- or 19-in performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles (17-in) or 15,000 miles (18-in or 19-in), depending upon driving conditions. **25.** Vehicle Dynamics Integrated Management (VDIM) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VDIM will be effective in preventing a loss of control. See *Owner's Manual* for further details. **26.** Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. **27.** Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. **28.** 2015 EPA-estimated ratings. Actual mileage will vary. **29.** FaceTime® is a registered trademark of Apple Inc. All rights reserved.

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